



EU AGRI-FOOD DAYS



AGENDA



EU AGRI-FOOD DAYS

Brussels, 10-12 December 2024

On-site event with web streaming

DAY 1, 10 DECEMBER

09:00 › 09:30

High-level opening session of the 2024 EU AGRI-FOOD DAYS

Master of Ceremony: **Sasha Twining**

Opening Speech

Ursula von der Leyen, *President of the European Commission (video message)*

Keynote speeches

Nadia Calviño, *President of the European Investment Bank (EIB)*

Christophe Hansen, *Commissioner for Agriculture and Food*

The 2024 EU Agricultural Outlook Conference

Achievements and future directions

09:30 › 11:15

Policy Outlook session 1

Policy Outlook for EU Agriculture and the CAP: A Vision for Agriculture and Food

This session will discuss the future of EU Agriculture and the CAP in view of the upcoming Vision for Agriculture and Food.

Master of Ceremony: **Sasha Twining**

Panel discussion and Q&A session

Veronika Vrecionová, *Member of European Parliament, Chair of the Committee on Agriculture and Rural Development*

István Nagy, *Hungarian Minister of Agriculture*

Wolfgang Bartscher, *Director-General, Directorate-General for Agriculture and Rural Development, European Commission*

Karsten Uno Petersen, *Chair of Commission for Natural Resources (NAT)*

Faustine Bas-Defosse, *Director for Nature, Health and Environment, European Environmental Bureau*

Massimiliano Giansanti, *President of COPA*

11:15 › 11:45

Coffee break

11:45 › 13:00

Policy Outlook session 2

Farming for the Future: Voices from the Field

The discussion will focus on real-world insights from farmers, highlighting their strategies for navigating modern agriculture and their vision for its future.

Moderator: **Anya Sitaram**

Keynote speech

Magdalena Esterhammer, *Dairy Farmer, Vegetable Grower & Farmfluencer*

Lidia Moroń-Morawska, *Bee Farmer & Farmfluencer*

Vojtěch Válka, *Organic Winemaker & Farmfluencer*

Panel discussion and Q&A session

Klarien Klingen, *Fruit & Vegetable Farmer, Via Campesina*

Peter Meedendorp, *Farmer & President of the European Council of Young Farmers (CEJA)*

Elin Rydström, *Dairy Farmer and Vegetable Grower, Interest Group of Organic Farmers Swedish Organic Farmers Association (IFOAM Organics Europe)*

Reni Todorova, *Arable Farmer & President of the North West Agrarian Union*



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13:00 › 14:30

Lunch

14:30 › 17:00

Policy Outlook session 3

A Fair Remuneration for Farmers from the Market

This session will explore how operators in the food chain coped with surging input costs and food inflation and discuss strategies for building a fair food chain.

Moderator: **Anna Gumbau**

Keynote speech

Céline Bonnet, *Research Director, Toulouse School of Economics*

Panel discussion - Two years of surging input costs and food inflation: how did the food chain cope?

Cédric Benoist, *Arable crop farmer, President of the cereal working group of COPA-COGECA*

Joachim Reinalter, *President of South Tyrolean Dairy Association MILA Bergmilch Südtirol, Italy*

Attila Vörös, *Managing Director, Federation of Hungarian Food Industries*

Emilie Bourgoin, *Group Director Public Affairs and Chairman Center of Competence for agriculture, REWE Group*

Natalie Harsdorf, *Director General for Competition, Austrian Competition Authority*

Myrle Claessens, *Senior economist, Federal Public Service Economy, S.M.E.s, Self-employed and Energy*

Key takeaways: **Michele Piergiovanni**, *Acting Director Markets and cases IV: Basic industries, Manufacturing and Agriculture, Directorate-General for Competition, European Commission*

Panel discussion - A fair food chain?

Lennart Nilsson, *President, COGECA*

Laurence Marandola, *Spokesperson Confederation Paysanne, European Coordination Via Campesina*

Leonardo Mirone, *Vice-President, Barilla*

Felipe Medina, *Secretary General at ASEDAS - Spanish FMCG Retailers and Wholesalers Association*

Agustin Reyna, *Director General, BEUC*

Key takeaways: **Pierre Bascou**, *Director Markets, Directorate-General for Agriculture and Rural Development, European Commission*

17:00 › 18:00

Networking event: Looking back on 10 years of Outlook Conference



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DAY 2, 11 DECEMBER

09:00 › 09:15

Welcome and highlights of Day 1

Master of Ceremony: **Sasha Twining**

The 2024 EU Agricultural Outlook Conference

Achievements and future directions

09:15 › 10:45

Market Outlook session 1

Presenting the EU Agri Outlook Report: Focus on the Changing Environment Driving Markets

This session features a keynote on the drivers shaping the market outlook, the presentation of the latest EU Agricultural Outlook report, and a panel discussion with representatives and experts of international organisations on challenges and opportunities of the Outlook.

Keynote speech: What has changed in the environment of agricultural markets in the ten last years and what lessons can we draw for the future?

Seth Meyer, Chief Economist, U.S. Department of Agriculture (USDA)

Presentation of the 2024 EU Agricultural Outlook Report

Bence Toth, Acting Head of Unit Analysis & Outlook, Directorate-General for Agriculture and Rural Development, European Commission

Panel discussion and Q&A session

Catherine Geslain-Lanéelle, Director for Strategy & Policy analysis, Directorate-General for Agriculture and Rural Development, European Commission

Marion Jansen, Director of Trade and Agriculture Directorate, OECD

Seth Meyer, Chief Economist, U.S. Department of Agriculture (USDA)

Johan Swinnen, Director General, International Food Policy Research Institute (IFPRI)

Monika Tothova, Senior Economist, FAO/ AMIS Secretary

Alessandra Zampieri, Director Sustainable Resources, Joint Research Centre, European Commission

10:45 › 11:00

Coffee break

11:00 › 12:30

Market Outlook session 2

Sustainable Competitiveness: Agriculture in the Face of Economic and Environmental Challenges

This session will focus on the role of investments in securing sustainable competitiveness for the EU farming sector.

Moderator: Anna Gumbau

Keynote speech: Boosting investment to foster sustainable competitiveness

Nicola Pochettino, Director Environment & Natural Resources, European Investment Bank (EIB)

Panel discussion and Q&A session

Mihail Dumitru, Deputy Director-General, Directorate-General for Agriculture and Rural Development, European Commission

Dirk Jacobs, Director General, FoodDrinkEurope

Merili Palu, Site Selection & Planning Manager, Fibenol

Nicola Pochettino, Director Environment & Natural Resources, European Investment Bank (EIB)

Hulda Wirsén, Swedish Dairy farmer

12:30 › 14:00

Lunch



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14:00 › 15:30

Market Outlook session 3

Nourishing Food Sovereignty: Trade Policies in the Light of Resilient and Sustainable Food Systems

This session will explore the intersection of open strategic autonomy with Europe's sustainability demands and agricultural inputs.

Moderator: Anya Sitaram

Keynote speech: Global Food Security: Geopolitical Insights and European Implications

Sébastien Abis, Director General, Club Demeter & Researcher at IRIS

Panel discussion and Q&A session

Luis Carazo Jimenez, Head of Unit The Americas, Directorate-General for Agriculture and Rural Development, European Commission

Christel Delberghe, Director General, EuroCommerce

Jan Doležal, 5th Vice President of COPA-COGECA

Nelli Hajdu, Secretary General, European Liaison Committee for Agricultural and Agri-Food Trade (CELCAA)

Bodo Steiner, Coordinator of MATS project and Professor of Food Economics & Business Management, University of Helsinki

15:30 › 16:00

Coffee break

16:00 › 17:30

Research & Innovation session 4

Squaring the Circle: Research and Innovation for a Competitive, Sustainable and Resilient Agriculture

This session will present the EU approach to the agricultural research and innovation (R&I) and showcase examples of innovative solutions generated by Horizon-funded R&I projects. A panel discussion will provide insights on the future R&I agenda for competitive, sustainable and resilient agri-food systems in the EU and globally.

Master of Ceremony: Sasha Twining

Keynote speech

Diego Canga Fano, Acting Deputy Director-General in Directorate-General for Agriculture and Rural Development, European Commission

Presentation of innovative solutions generated by Horizon 2020 projects

Andrea Schubert, Representative of Horizon 2020 project TOMRES: A novel and integrated approach to increase multiple and combined stress tolerance in plants using tomato as a model

Souzana Lorentzou, Representative of Horizon 2020 project NOMAD: Novel organic recovery using mobile advanced technology

Stefano Mocali, Representative of Horizon 2020 project EXCALIBUR: Exploiting the multifunctional potential of belowground biodiversity in horticultural farming

Anders Wolff, Representative of Horizon 2020 project VIVALDI: Veterinary validation of point-of-care detection instrument

Tora Råberg, Representative of Horizon 2020 project RUBIZMO: Replicable business models for modern rural economies

Video of the EIP-AGRI Operational Group 'Colorado Beetle Catcher: Sustainable Machine Pest Control', the EIP-AGRI Innovation Award 2024 winner in the the category 'Sustainable management of natural resources in farming practices'



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Panel discussion and Q&A session

Thierry Caquet, Scientific Director, France's National Research Institute for Agriculture, Food and Environment (INRAE)

Kerstin Rosenow, Head of Research and Innovation Unit in Directorate-General for Agriculture and Rural Development, European Commission

Kelli Talving, Farmer, Ahisilla taluaed

Andrew Carlin, Director of Missions & Strategic Programmes, EIT Food

Elena-Teodora Miron, Head of the Competence Centre for Research and Innovation Projects, Coordinator of Horizon Europe project ModemAKIS, Austrian Chamber of Agriculture

17:30 › 18:30

Networking event



EU AGRI-FOOD DAYS

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DAY 3, 12 DECEMBER

The 2024 EU Agri-Digital Conference

Empowering farmers through digitalisation and data sharing

09:00 › 09:30

Welcome and Opening speech

Master of Ceremony: **Sasha Twining**

Session 1

Salla Saastamoinen, Deputy Director-General, Joint Research Centre, European Commission

Catherine Geslain Lanéelle, explores the potential of Artificial Intelligence.

Director for Strategy and Policy Analysis, Directorate-General for Agriculture and Rural Development, European Commission.

09:30 › 10:45

Session 2

Digitalisation in Action: Experiences from the Field in Agriculture

The session will focus on real-world experience of digitalisation in agriculture, highlighting practical insights and lessons learnt from the field.

Moderator: **Anya Sitaram**

Testimonies from the ground and Q&A session

Vagelis Kyriakou, Lead Agronomist & Coordinator of the Anyfon Bio Producers Group, Greece

Tassos Maltezos, farmer, shares his experience with smart farming infrastructure from the field.

Clara Benito Pacheco, Goatherd and founder of the project «Entrelobas-Pastosalvaje; 2023 EU organic Award Winner "Best Organic Farmer (female)", Spain

Ryegård Cecilia, CEO, Foodchain by Blockchain, Sweden

Trevor Boland, Suckler Beef Farmer, Ireland

10:45 › 11:15

Coffee break



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DAY 3, 12 DECEMBER

11:15 › 12:45

Session 3

Overcoming Hurdles: Unlocking the Potential of Digitalisation in Agriculture

The session will explore the current level of adoption of digital tools in agriculture in the EU and address the key challenges hindering further implementation.

Moderator: Anya Sitaram

Keynote speech

Alessandra Zampieri, Director for Sustainable Resources, Joint Research Centre, European Commission

Panel discussion and Q&A session

Elli Tsiforou, Secretary-General, Committee of Professional Agricultural Organisations - General Confederation of Agricultural Cooperatives (COPA-COGECA)

Prof. Dr. Engel Arkenau, Deputy Director General for Digital and Data Policy, Innovation and Transfer, Federal Ministry of Food and Agriculture, Germany

Caroline van der Weerd, Senior Consultant, TNO Innovation for Life

Stefan Top, President of European Agricultural Machinery Association (CEMA), CEO, AVR Machinery

Evangelia Mourmoura, Team Leader for Digitalisation, Data Governance Unit, Directorate-General Agriculture and Rural Development, European Commission

12:45-14:15

Lunch

14:15 › 16:00

Session 4

Breaking Silos in Agriculture: Bridging Gaps through Data Sharing & Interoperability

The session will examine how data sharing and interoperability can enable seamless integration of systems and sectors in agriculture, illustrated by practical examples.

Master of Ceremony: Sasha Twining

Keynote Speech

Leontina Sandu, Head of Unit for Interoperability and Digital Government, Directorate-General for Digital Services, European Commission

Data sharing and interoperability initiatives and Q&A session

Kadri Koel, Head of Budgetary and Analysis Department, Agricultural Registers and Information Board, Estonia

Jesper Stendal Sørensen, Coordinator, European Partnership "Agriculture of data", Agency for Green Transition and Aquatic Environment, Denmark

Grigoris Chatzikostas, Reframe.food, Partner in CSA AgriDataSpace, Greece

Jürgen Vangeyte, Director at the Flanders Research Institute for Agriculture, Fisheries and Food, Ambassador of the Flemish agricultural data space DjustConnect, Belgium

Wanda Verdonck, farmer, shares her experience on using DjustConnect to reduce administrative burden

16:00 › 16:30

Session 5

Closing the EU Agri-Food Days

Master of Ceremony: Sasha Twining

Wolfgang Burtscher, Director-General, Directorate-General for Agriculture and Rural Development, European Commission

16:30 › 17:30

Networking event